

Strategic Planning Progress Report
Western Illinois University

Explore avenues to ensure early feedback is provided to students in courses with high non-success rates including early warning grades, attendance, and early assignments. *The Action Item Team began meeting in Spring 2022 to review current options for early feedback and develop working recommendations for interested faculty.* Action Item 29

Affordability

Develop and implement formal recruitment and awareness campaigns relating to scholarship opportunities. *The Action Item Team has been meeting to review current marketing offerings and trends in student application data to assess what kinds of marketing and awareness campaign(s) would be beneficial for students moving forward.* Action Item 43.

Campus Experience

Implement on-going and direct proactive education on code of student conduct policies including student conduct process and academic integrity policy. *Additional attendance at resource fairs to enhance student understanding Spring 2022. Focusing on print materials for upcoming Fall 2022.* Action Item 52

Review student access to mental and physical health services and resources. Expand marketing through strategic health and wellness campaigns. *The Action Item Team has been actively developing a Foundations Course, reviewing current marketing, and will assist with additional resources added to residence hall rooms.* Action Item 61

Move all tutors through a common training and reflective experience that emphasizes cultural competence and professionalism. *The Action Item team has sought and received approval from the Interim Provost and*

