# General

Report No. 18.8

Positioning Western Illinois University for the Future: August 2018 Update (Vice President Joe Rives)

#### Finance

Report No. 18.8/2 Foundation Report (Vice PresidenBrad Bainte)

# Academic and Student Services

#### Report No. 18.8/3

University Marketing Plans and Metrics (Director of Marketing Suzi Pritchard and Assistant to the VP, Quad Cities and Planning Debbie Mapples)

#### Report No. 18.8/4

Recruitment Update (Associate Vice President for Student Services and Interim Director of Admissions Jason Wood)

#### Report No. 18.8/5

President's Executive Institute Update (Vice President Joe Rives and Director of Development, Business Engagement and Betress Paulse)

# Report No. 18.8/6

Retention Initiatives (Vice President Rom/Villiams and Vice President Jordives)

# Report No. 18.8/7

Academic Update (Interim Provost Kathy Neumann)

## Report No. 18.88/

Review of Low Enrolled Programs (Interim Provost Kathy Neumann)

#### Audit

Report No. 18.8/9 Overview of Internal Audit Counselling (Director of Internal Auditing Mike Sartorius)

**Old Business** 

**New Business** 

# WESTERN ILLINOIS UNIVERSITY BOARD OF TRUSTEES

August 24, 2018

# Resolution No. 18.8/1 Presidential Assessment and Contract

Resolution:

WHEREAS the Board of Trustees is responsible for Presidential Assessm PorE AI WHEREAS/TT0 1