

WESTERN ILLINOIS UNIVERSITY

Year in Review Accomplishments and Challenges.

Accomplishments:

- Growth of the Honors College
- Increase in Retention
- Students Continue to do good things
- Campus beautification
- Faculty Continue to do good things

Cost of Attendance
Cost Comparison
College Choice Research on Price
Western Commitment Scholarship
Differences in Income (Fall 2014)

Financial Gap

Legal Counsel Rica Calhoun
Business Administrative Associate Kerry McBride

Retreat Facilitator Pierson reviewed the agenda.

Review of the previous day: Trustee Ehlert Fuller expressed concerns regarding using a study that is ten years old to govern marketing in the Quad Cities. It is really important to do an updated feasibility study. Allow the talented individuals in the Quad Cities a little more autonomy. The group discussed marketing further.

Brief Report Card Review. Discussion of areas of strength and areas of challenge.

The President reviewed his plans, goals, and initiatives with the Board for 2015-2016. The Trustees discussed the plan as presented, including making suggestions. Based on the discussion, the President will revise the documents and provide to the Board. Any changes in Presidential Evaluation process? The process was outlined and the group reviewed what the options were for this process in the future.

The Retreat adjourned at 1:13 p.m.

Roger Clawson, Chair
Kerry McBride, Business Administrative Associate to the Board

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